



1761 N Dilleys Road, Suite 107 Gurnee, IL 60031

Product Manager – Monitoring Solutions

EMPLOYEE:	OPEN	DEPARTMENT:	Business Development
FLSA STATUS:	Exempt/40 hours	REPORTS TO:	Dir. Business Development

COMPANY OVERVIEW:

Seedbox Solution is an innovator in reusable packaging, focused on agriculture, with a specialty in bulk plastic seed box manufacturing, products, and services. We are headquartered in Gurnee, IL, with operations across America’s heartland, including a production facility in Central Illinois. Since 2015, we have made reusable packaging solutions better, easier to use, and more affordable.

LOCATION:

Remote but must be able to meet occasional travel requirements to Gurnee, IL and Good Hope, IL.

SUMMARY

As a Product Manager for Seedbox Solution, you will be responsible for planning, coordinating, and executing the introduction and growth of our new suite of monitoring solutions for the Ag industry. In this highly commercial-facing role, you will work directly with customers, internal teams, and external partners to ensure successful product launches and ongoing product performance. As the product manager, you’ll create and maintain alignment across internal and external stakeholders and play a critical role in scaling the platform for future Ag-focused IoT applications.

DUTIES AND RESPONSIBILITIES

- Assist in the product launch process, including market analysis, positioning, sales enablement, and product readiness.
- Work closely with the executive team, engineering, sales, and marketing to help define product roadmaps, launch objectives, and go-to-market strategies.
- Engage with customers, external partners, and stakeholders to ensure successful deployment and gather critical feedback for product improvement.
- Drive cross-functional alignment on timelines, budgets, and resources to ensure smooth execution of product launches.
- Monitor post-launch product performance and customer satisfaction, providing insights to refine and improve the product.



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- Champion the product internally and externally, ensuring key stakeholders are well-informed and confident in product offerings.
- Contribute to product scaling, including addressing market expansion needs, feature enhancements, and process automation.

QUALIFICATIONS, EXPERIENCE, and EDUCATION

- 3-5 years of experience in product management, product launch management, or new product development particularly in connected devices, software, and Ag tech.
- Strong commercial and strategic thinking, with experience in market analysis, product positioning, and customer engagement.
- Excellent communication, leadership, and collaboration skills, with the ability to influence across different teams and levels of the organization.
- Demonstrated ability to manage multiple priorities in a fast-paced environment.
- Knowledge of the agriculture industry and its specific challenges and opportunities is highly preferred.

FINAL SENTIMENTS:

Seedbox Solution is extremely proud of its product, people, and culture. We invest in individuals yearning to make decisions, drive change and have a legitimate impact on their work and their colleagues. If you feel that that you're the right person for this role, we encourage you to apply today and look forward to reviewing your resume!

DISCLAIMER AND ACKNOWLEDGEMENT

The information presented indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, or to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications, and objectives required of employees assigned to this job.

THIS IS NOT A CONTRACT OF EMPLOMENT. EMPLOYMENT REMAINS AT-WILL AND MAY BE TERMINATED BY EITHER PARTY AT ANY TIME, WITH OR WITHOUT NOTICE OR REASON.

Employee's Signature

Date

Supervisor's Signature

Date