

# 2023 SUMMER NEWSLETTER

July 1, 2023

Welcome to Seedbox Solution's summer newsletter! A lot has happened since last year and we want to tell you about it. Please take a moment to read about our new hires, and our business improvements that have occurred, since our last newsletter in the summer of 2022. Thank you for your business this past year, and we look forward to servicing your seed box needs this coming season.

### SHIPPING/RECEIVING

Seedbox Solution Shipping & Receiving is excited to announce our new Dock Scheduling portal now available on our website. Transitioning from first-come/firstserved to pickup and delivery appointments allows us to serve our customers quickly and efficiently. Pick-up and delivery appointments can be scheduled on our website under the "Service" option in the menu, or by going to the following link: https://seedboxsolution.com/reser ve-a-docking-bay/

#### **SMARTBOX PILOT PROGRAM**



Seedbox Solution is proud to announce our IoT pilot program, set to launch this fall for the 2023/2024 season. The IoT program adds a layer of technology to the Gen250 seedbox to improve traceability and inventory management. This innovative program offers real-time tracking, smart sensors to recognize events, and proximity information to be able to scan all nearby boxes and their relative location inside the warehouse. Reduce waste, improve accuracy, and get rid of manual inventory counts. Join us in shaping the future of inventory management with the Smartbox pilot program this year.

### **FUNDRAISER**



Seedbox Solution is pleased to partner with the fundraising organization "Pink Heals- Western Illinois Chapter". Customers can purchase limited edition pink boxes until the 100 pink boxes are sold out. All proceeds go to the "Pink Heals" organization. For further information, call Seedbox Solution, toll-free, at 833-733-3269 or email sales@seedboxsolution.com .

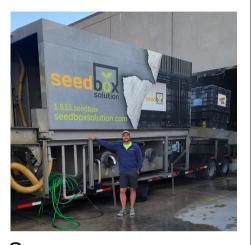




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#### **MOBILE WASH & REPAIR**



Seedbox Solution continues to deploy its three mobile seed box washing machines this summer, under the leadership of Trevor Morris. The mobile seed box washing arm of Seedbox Solution has become an integral part of servicing our expanding rental fleet of seed boxes. You can't miss these mobile washing machines with the large graphics on their sides.

#### **OPERATIONS**



Jamie Vannoy and Kyle Albright, from the Seedbox Solution Operations team, completed their plastic welding certifications at the Institute for Plastic Processing at WTH Aachen University, Germany. They completed the 40-hour course, which consisted of written and practical exams at completion, and their test welds were visually inspected via x-ray for accuracy. Jamie and Kyle are now DVS-licensed and certified speed and extrusion welders.

### **FREIGHT**



ntroducing Teale McKinzie. **Teale joined Seedbox Solution** and Seedbox Freight on March 1, 2023 as our Freight Account Manager. Teale's responsibilities include managing all customer and commercial relationships for the freight business. Teale graduated from Pittsburg State University, with a bachelor's degree, in 2020. In her previous roles, Teale was involved in every facet of the freight industry. From customer support to scheduling, carrier management, or any freight task that needs to be accomplished, Teale gets the job done. In her free time, Teale is a fitness enthusiast, trainer, and Certified Fitness Instructor. Welcome aboard, Teale. We are glad to have you on the team.



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## ACCOUNTING



Introducing Matt Quigley. Matt joined Seedbox Solution on March 6. 2023 as our Assistant Controller. Matt's responsibilities include oversight of AR and AP, periodic reporting, and ownership of the General Ledger and month-end process. Matt holds Accounting and Management degrees from Elmhurst College. During his time at Elmhurst College, Matt was a D-III athlete and Academic All-American. Most recently, Matt was a Senior Accountant with Castle Credit Holdings, and before that he was a Corporate Staff Accountant with STG Logistics. Matt also has experience as a professional MMA fighter, so you might want to think twice before messing with Accounting! Welcome aboard, Matt. We are glad to have you on the team.

## SALES/MARKETING



Introducing Susan Beck. Susan joined Seedbox Solution on October 24, 2022 as our Sales & Marketing Assistant. Susan's responsibilities include order processing, marketing research, customer service, and various other tasks to assist the Sales team. Susan also assists our Accounting Department with Tax Certificate processing and maintenance of delinguent accounts. Susan holds a Bachelor's Degree from Western Illinois University. She has 25 years of administrative assistant experience in the medical field and is now utilizing her skills and experience in the field of seed boxes! Susan was born and raised in Macomb, Illinois. Welcome aboard, Susan. We are glad to have you on the team.

## <u>THANK YOU</u>

On behalf of everyone at Seedbox Solution, thank you for your business! Our goal is to provide best-in-class customer service combined with industryleading speed of delivery when you need products or service to your seed boxes. We strive to continue to provide innovative solutions to problems related to owning and managing seed boxes. We look forward to our continued service to your seed packaging needs.

