

# 2022 Summer Newsletter

Summer Greetings,

Seedbox solution is sending out this summer newsletter to all our customers to provide some background information about our company and expansion. The goal of Seedbox Solution is to provide solutions to problems related to seed handling specifically as it relates to seed boxes.

We are dedicated to providing products and services that make using bulk plastic Seed boxes more user friendly, less expensive, and more accessible.

Our team has worked with reusable packaging technologies for more than 75 years in total. We want our clients to be aware of the new ideas and products that Seedbox Solution is continuing to add to our portfolio. Please take a moment to learn about the latest developments at Seedbox Solution.

Now that the returns and repair season is upon us, we would like to sincerely thank you for your patronage and look forward to serving all your needs.

## OPERATIONS



The Seedbox Solution Good Hope, IL facility is running strong, processing tens of thousands of boxes a year with a 99 percent reclaim wash efficacy while operating seven days a week, with a staff of about 30 people, following numerous additions and improvements for our operators. Each seed box container is subjected to a 60-point assessment by 12 different pairs of eyes.

At the Good Hope location, we process 15,000 seed boxes of discarded seed on average. We unload the seed into trucks, transport the grain to the incinerator, and then wash, examine, and repair the boxes.

Our clients have seen the benefits of sending their seed discard in boxes to Good Hope as they get the

best of both programs. Seed discard and boxes repaired for the cost of only one transportation charge!

## Mobile Wash & Repair



Our company is pleased to add Mario Hernandez as an assistant manager to the Mobile wash service. He will be supporting the company's staff, equipment, and customers more effectively in this full-time position. Beginning later in July, the mobile seed box repair team will roam the Midwest and expects to repair approximately 10,000 boxes by using new welders that provide state of the art technology and methods creating the best welded seed boxes in the industry.

## FREIGHT



Seedbox Solution is expanding through the addition of Seedbox Freight LLC, which now allows Seedbox Solution to

provide freight services to our customers and others seeking competitive freight rates. We can offer freight customers the same high-quality service we give to Seedbox Solution's internal customers because of how our business is structured.

Since beginning in December 2021, we have built a trustworthy and cost-effective carrier network. We have shipped more than 700 truckloads to 50 different customers in the agricultural sector across the contiguous United States and Canada. In just the first seven months of offering this new service, Seedbox Freight benefits from the knowledge gained from Seedbox Solution's entrenched position in the movement of seed boxes.

Through this experience, we can better comprehend some difficulties that could occur while delivering to farms and other rural locations.

Before making any commitments, we provide free quotations on all lanes so that an accurate estimate can be given. We guarantee rates we offer for up to two business days with a driver ready to ship immediately,

in contrast to the variable rates offered by other brokerages. Dry vans, reefers, hazmat, flatbeds, hopper bottoms, and many other assets are among the resources available to us.

If you have any specific queries, do get in touch with us. We are pleased to review how Seedbox Freight can assist you and your company!

### **SEEDBOX SOLUTION RENTAL PROGRAM UPDATE**



Seedbox Solution's rental arm experienced a massive increase in our consumer base throughout the 2021–2022 season. With the addition of new clients, we increased our rental fleet, to fit the growing demand. The leasing program's benefits are recognized by seed suppliers, retailers, and growers. Customers have overcome difficulties brought on by growing input costs, bogged down supply chains, and

expanding demand by having boxes available as needed.

Despite exceeding initial projections by a wide margin, Seedbox Solution was able to satisfy each customer's packaging needs and provide rental boxes at the precise time that each customer requested. Seedbox Solution is dedicated to enhancing our operational effectiveness and supply chain to keep our rental rates at the current level. We have maintained our rental rate at its current level, while the industry is seeing higher input cost through-out the supply chain from nearly every facet. Seedbox Solution has maintained the same pricing for our rental program year over year to create forecastable packaging cost for your business.

We are also providing a special service parts promotion to current rental clients as the rental season comes to an end this year. Please email [rental@seedboxsolution.com](mailto:rental@seedboxsolution.com) if you have any questions regarding the promotion. We want to thank our rental clients for another

successful year and are excited to work with you in the upcoming season.

## **SEEDBOX SOLUTION 2022 SUMMER INTERN**



In addition to pursuing a master's degree in quantitative economics at Western Illinois University, Peace Saxone holds a bachelor's degree in economics.

Peace has participated in several initiatives at Seedbox Solutions including marketing campaigns, Customer survey, customer visits, social media updates, order entry, and of course, this newsletter.

We were excited to have an economist on staff at Seedbox Solution. Peace performed an economic analysis of the agriculture and seed industries in the United States as part of a projects for us. Customers

always weigh their decisions on rental vs purchase when planning their seed box needs. Peace provides some great insight from an economic perspective.

We have enjoyed Peace's expertise in economics, her willingness to learn about agriculture, and the GEN250 Seedbox. Her ability to conquer even the most mundane tasks with a smile!

We wish Peace great things to come, as she returns to school to complete her last semester.

Visit our website to learn more about her study findings and to read the economic analysis.  
[www.seedboxsolution.com](http://www.seedboxsolution.com)

### **New Products coming soon**

- **Ratchet straps for securing boxes**
- **Mechanics gloves**
- **Driver bits & Drivers**



### **Thank You for Your Support!**

On behalf of everyone at Seedbox Solution, we want to thank you for your business.

Our continued goal, satisfied customers! We look forward to working with you in the future and wish you a safe summer!

**From all of us at,**

**SBS**

**Thank you!**



**Author: Peace Saxone**